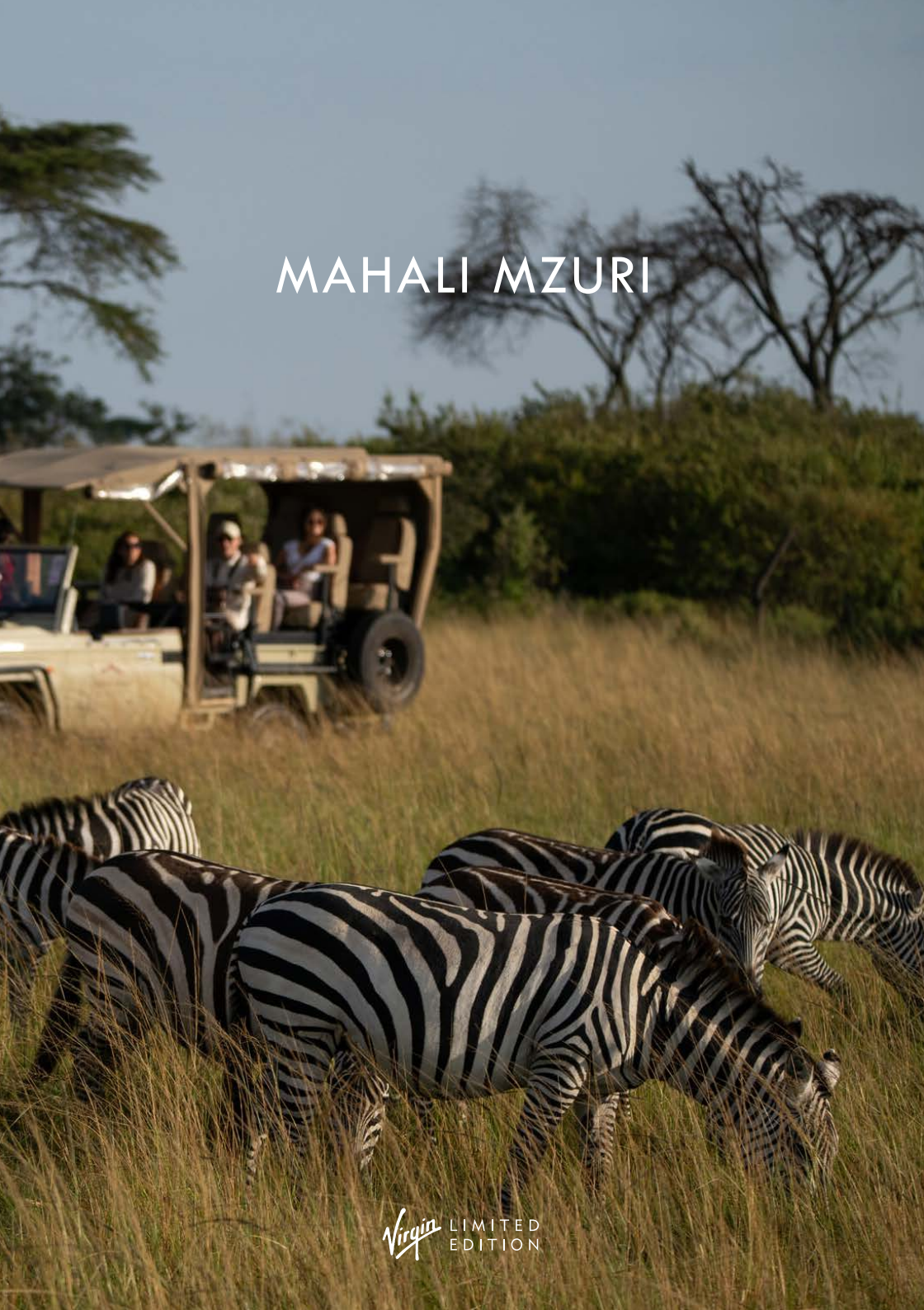
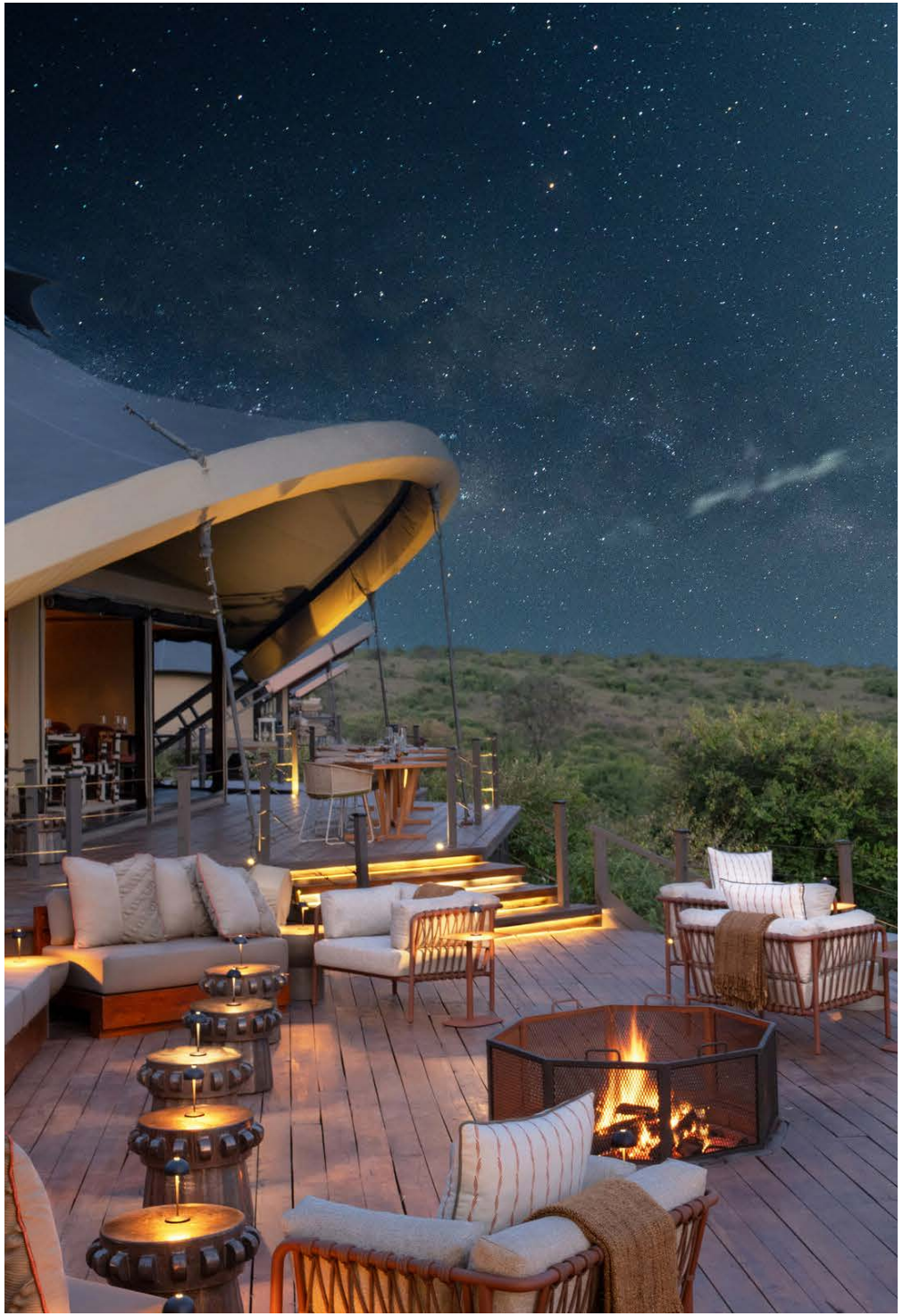


MAHALI MZURI

Virgin LIMITED EDITION

SIR RICHARD BRANSON'S KENYAN SAFARI CAMP





MAHALI MZURI

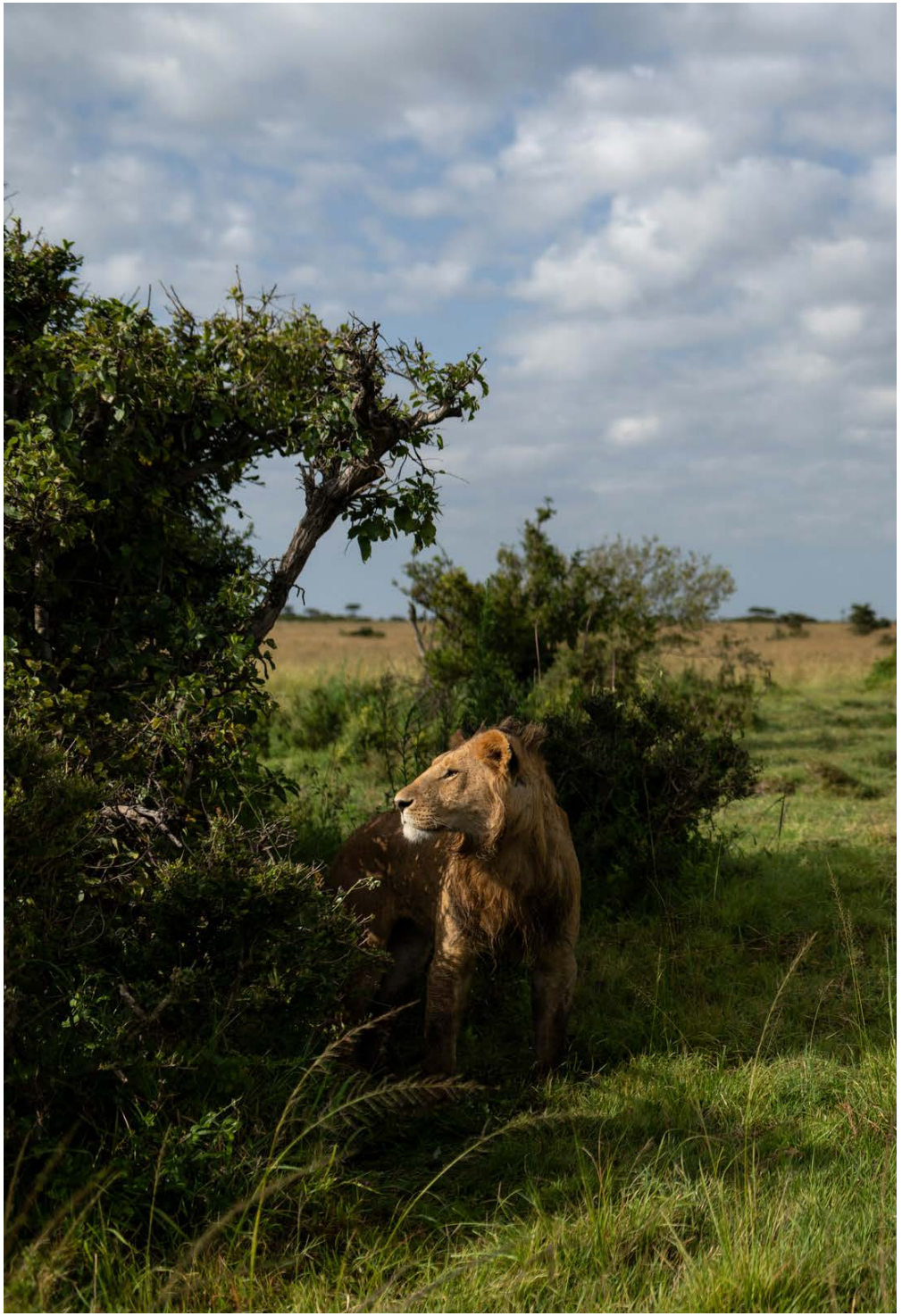
Welcome to Mahali Mzuri, Sir Richard Branson's Kenyan safari camp located in the world famous Maasai Mara ecosystem and right in the path of the annual Great Migration. The camp sits within the Olare Motorogi Conservancy which covers an area of 13,500 hectares. There are endless opportunities for game viewing, so all you need to do is sit back and let the wildlife come to you.

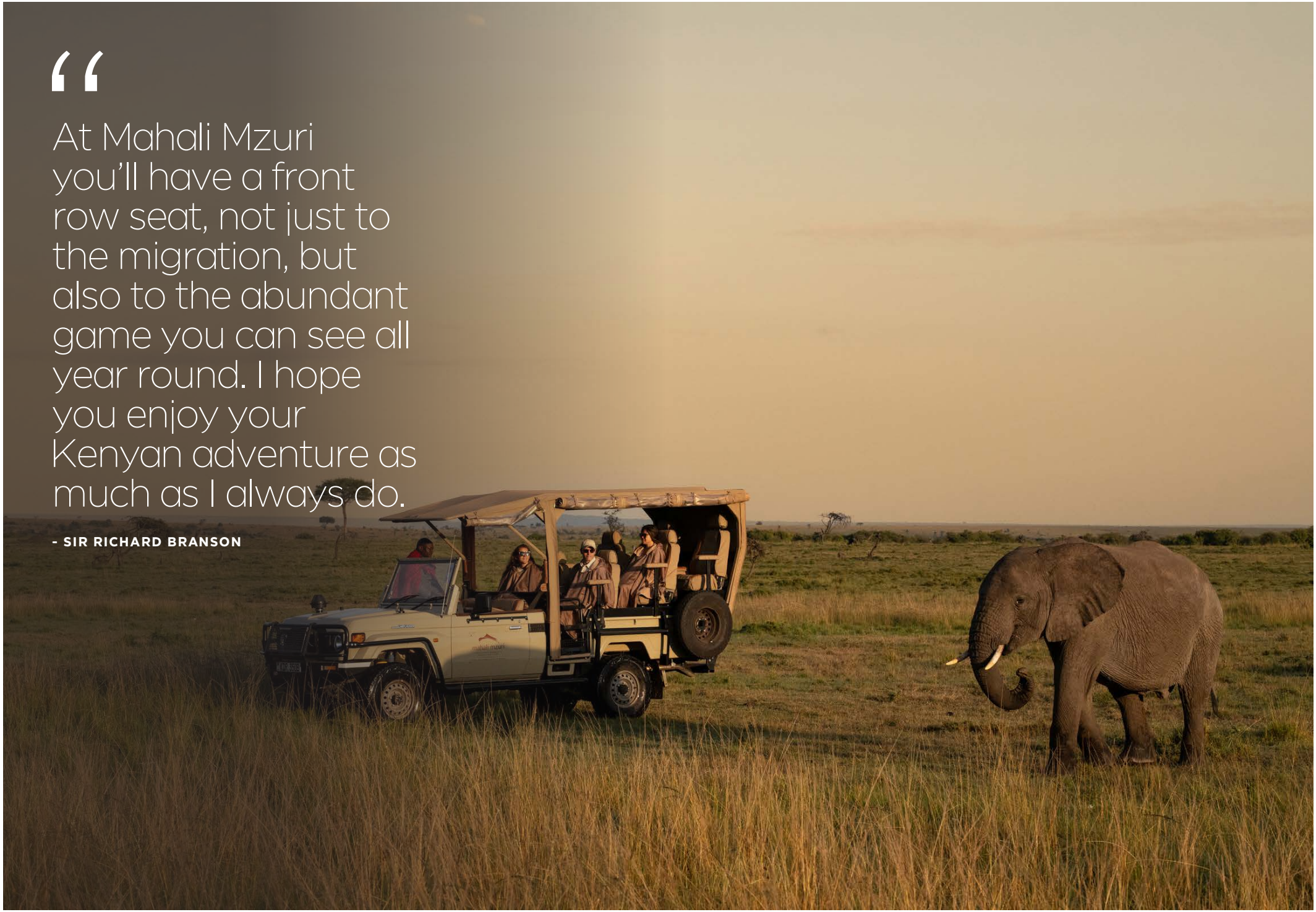
Unveiled in June 2025, our breathtaking interior transformation seamlessly integrates contemporary African design across our 12 luxury tents and communal areas, to redefine the safari experience. Expect curated local art and intricate Maasai beadwork paired with the valley's stunning natural beauty.

GAME DRIVES

Anyone who's been on safari before knows that no two game drives are ever the same! Safaris in Kenya are filled to the brim with exciting wildlife sightings and the abundant animal life in the Olare Motorogi Conservancy is quite simply jaw-dropping.

Our twice daily game drives unfold all the drama on your doorstep and you'll be in the hands of our experienced Field Guides with a front row seat.





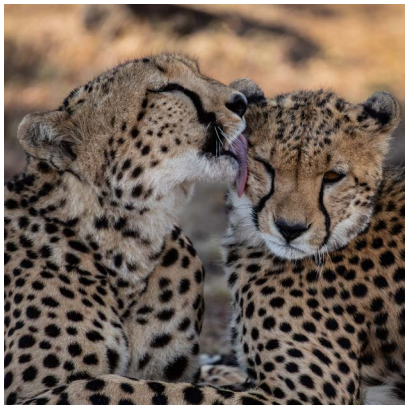
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At Mahali Mzuri you’ll have a front row seat, not just to the migration, but also to the abundant game you can see all year round. I hope you enjoy your Kenyan adventure as much as I always do.

- SIR RICHARD BRANSON







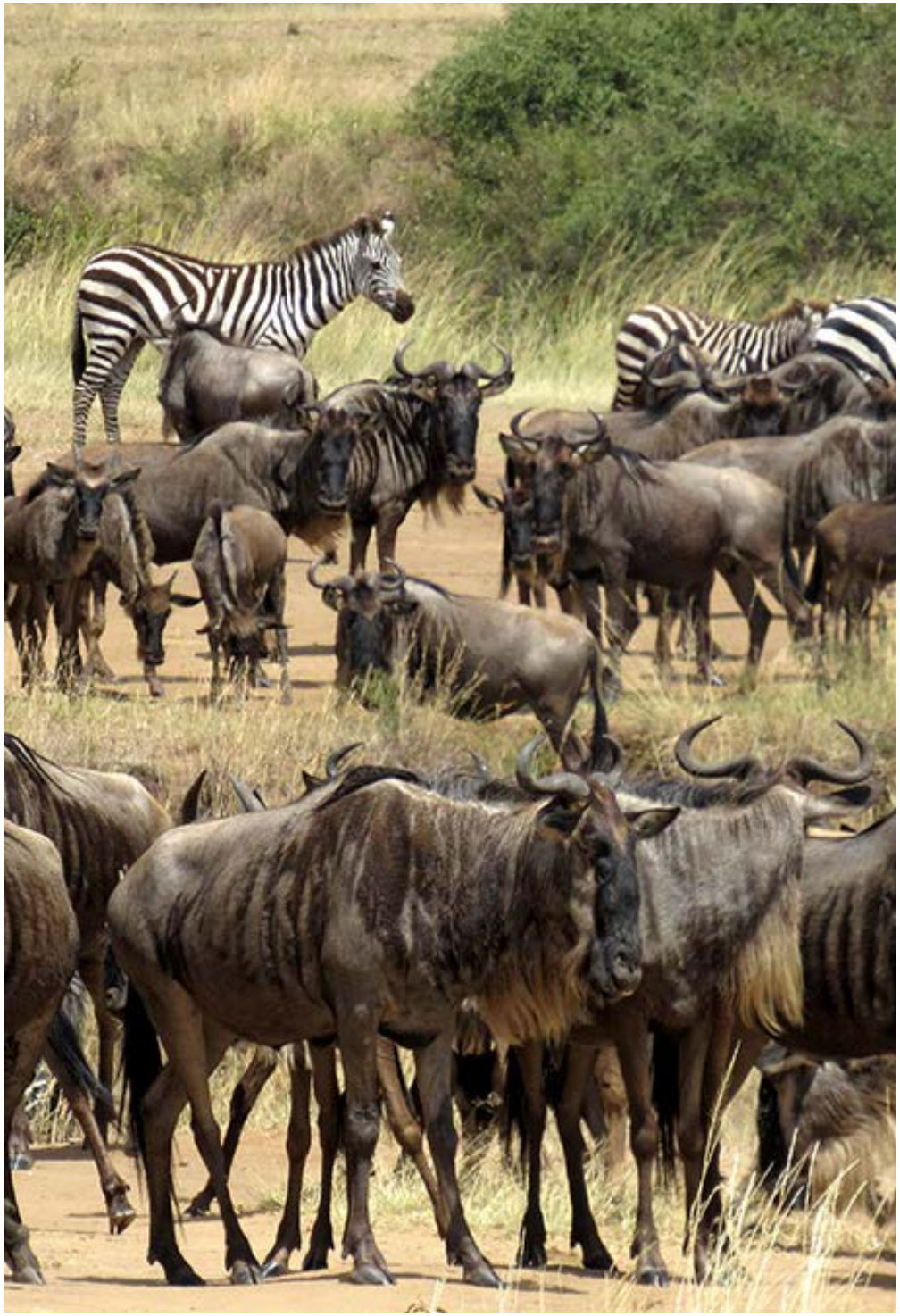


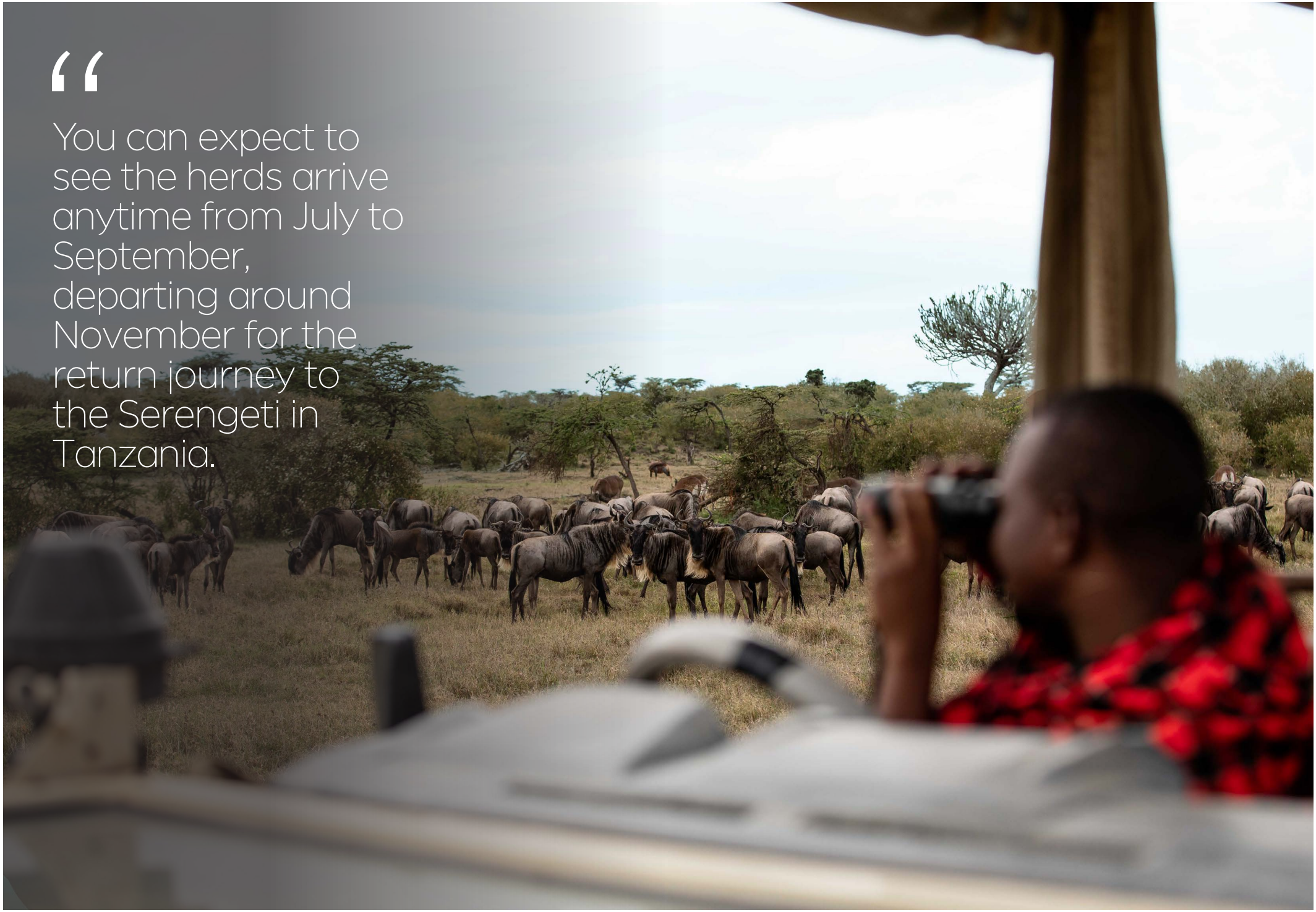


GREAT MIGRATION

Known as one of the seven ‘new’ wonders of the world, the annual Great Migration, or Great Wildebeest Migration to be more accurate, is truly breathtaking.

The wildebeest and accompanying zebra, gazelle, eland and topi make up the bulk of the migration, but they aren’t the only players. Lions, hyenas, cheetahs, leopards and other predators take full advantage of the passing buffet and exploit every opportunity in search of a decent meal!




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You can expect to see the herds arrive anytime from July to September, departing around November for the return journey to the Serengeti in Tanzania.





YOUR TENT

Each of our uniquely designed tents has been transformed into a spacious, open-plan suite, complete with an ensuite bathroom and private deck. The redesign reflects a contemporary take on African style, using natural materials and earthy tones, accented with vibrant red and black inspired by Maasai attire.

With 12 tents sleeping up to 24 guests, including one family-style option, every detail is crafted to enhance your safari experience. Expansive wraparound windows and terraces offer panoramic views of the stunning Mara landscape, merging the wild beauty of the outdoors with the comfort of your luxurious home-away-from home.



FOOD & DRINK

Our chefs have developed numerous pan-African dishes influenced by a variety of cultures, flavours and spices. Whether dining under the African sky in the open bush, on a deck or in the dining tent, our menus promise to be exciting, social and inspirational.

From bush BBQs to champagne picnics and sundowners our team will treat you to a wide selection of African and international menus. All our breads and pastries are baked daily and we love arranging private meals for special occasions.



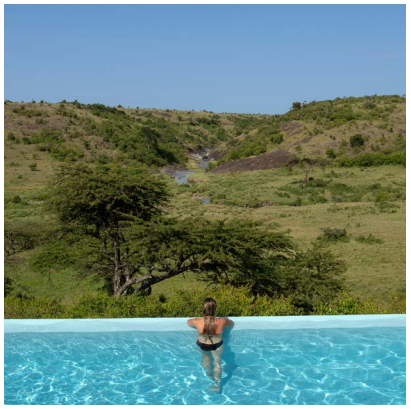






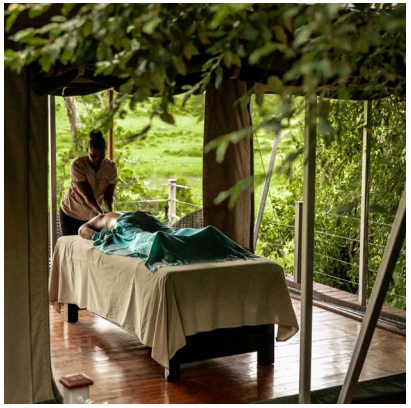
THE COMMUNITY

During a stay at Mahali Mzuri your Guide can take you to visit one of the nearby Maasai villages, just a short drive from camp, to get a flavour for daily life in the Mara, meet the community and learn more about the local Maasai tribe.








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With twilight comes a wild night



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